

Code: EC8T3B

**IV B.Tech - II Semester – Regular / Supplementary Examinations
May 2022**

**INDUSTRIAL MANAGEMENT &
ENTREPRENEURSHIP
(ELECTRONICS AND COMMUNICATION ENGINEERING)**

Duration: 3 hours

Max. Marks: 70

PART – A

Answer *all* the questions. All questions carry equal marks

11x 2 = 22 M

1.

- a) What do you mean by cellular Manufacturing?
- b) What are the various methods of production control?
- c) List barriers to Entrepreneurship.
- d) Name and describe the categories of inventory-carrying costs.
- e) State the difference between time study and motion study.
- f) Explain the various types of entrepreneurs giving examples.
- g) What are the various supporting agencies of Government for SSI?
- h) Enumerate the difference between Ancillary Industry and Tiny Industry.
- i) Distinguish the entrepreneur from entrepreneurship.
- j) What is Creativity?
- k) What are some of the results of poor inventory accuracy?

PART – B

Answer any ***THREE*** questions. All questions carry equal marks.

3 x 16 = 48 M

2. a) Discuss the factors influencing layout and applicability of plant layout. 8 M
b) What is the significance of Industrial Engineering and specify its relation with other fields. 8 M
3. a) Define Work Sampling. Discuss the steps involved in conducting a Work Sampling Study. 8 M
b) Explain the modern techniques in materials management. 8 M
4. a) Discuss the various roles & functions of an Entrepreneur. 8 M
b) Explain the role of Entrepreneurs in Economic Development. 8 M
5. a) Discuss the objectives of small scale industries and institutional support. 8 M
b) Discuss the objectives & scope of SSI. 8 M

6. a) Discuss the importance of Entrepreneurial leadership in turbulent times. 8 M
- b) Describe Ecological Entrepreneurship. 8 M